	EC'd Yes	Rep Order#
		6809944
		Ver# 1
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Show		Traffic Order# 100315
Showing Buylines: All Lines	Last Received: 04/13/2012 3:20 PM	
Lines	04/13/2012	Printed:
	3:20 PM	04/16/2012 2:50 PM

Estimate# Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV. Advertiser () NRSC Product NRSC 2012 JESSICA MURRAY Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/24/2012 - 10/30/2012
Hiatus Weeks Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

- CONTRACT COMMENT -

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:30	:30	:30	:30	:30	:30	:30	: 30	:30	:30	Len
\$325.00	\$325.00	\$325.00	\$325.00	\$425.00	\$425.00	\$900.00	\$900.00	\$700.00	\$700.00	Rate
10/29-10/30	10/24-10/26	10/24-10/26	10/29-10/30	10/29-10/30	10/24-10/26	10/24-10/26	10/29-10/30	10/29-10/30	10/24-10/26	Dates
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\$1,300.00	\$1,950.00	\$975.00	\$650.00	\$850.00	\$1,275.00	\$5,400.00	\$3,600.00	\$1,400.00	\$2,100.00	Total Cost
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Buyline Comment: RR

l of 9

21 W-F 430P-5P Buyline Comment: NEWS	20 W-F 4P-430P Buyline Comment: NEWS	19 M-TU 4P-430P Buyline Comment: NWES	18 M-TU 3P-4P Buyline Comment: PHIL	17 W-F 3P-4P Buyline Comment: PHIL	16 W-F 2P-3P Buyline Comment: DRS	15 M-TU 2P-3P Buyline Comment: DRS	14 M-TU 1230P-1P Buyline Comment: AGENDAY	13 W-F 1230P-1P Buyline Comment: AGENDAY	12 W-F 12P-1230P Buyline Comment: NEWS	11 M-TU 12P-1230P Buyline Comment: NEWS	TT MIL DOX THE ELOSTON	yezhany JESSICA MURRAY 10ne# 1x#	Station KSNV-TV LAS VEGAS, NV. Advertiser ().NRSC Product NRSC 2012 Estimate#	Rep Order# 6809944 Ver# 1 Mod# 0 Sta EC'd Yes
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	\$1,350.00	\$900.00	\$2,200.00	\$3,300.00	\$3,600.00	\$2,400.00	\$2,400.00	\$3,600.00	\$3,300.00	\$2,200.00	\$1,400.00	Total Cost	-6540 -1845	LPHIA CREARY	
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	EC'd Yes	Rep Order#
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Fax# Phone# Station K Advertiser H Buyer Estimate# Product | ļ. 50 49 48 Ŀ 47 46 45 44 KSNV-TV LAS VEGAS, NV. ser () .NRSC NRSC 2012 JESSICA MURRAY US DS SU . DS DS US Day US US Buyline Comment: POST GAME NEWS Buyline Comment: Buyline Comment: NEWS Buyline Comment: Buyline Comment: NEWS Buyline Comment: MTP Buyline Comment: SUN TODAY 11P-1135P 830P-930P Time 6A-7A 930A-10A 9A-930A 530P-830P 8A-9A 7A-8A SNE ß Program Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency () STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 :30 :30 :30 :30 :30 :30 : 30 :30 Len 10/24/2012 - 10/30/2012 \$350.00 \$1,100.00 \$6,500.00 Rate \$1,000.00 \$500.00 \$500.00 \$1,300.00 \$500.00 10/28-10/28 10/28-10/28 Dates 10/28-10/28 10/28-10/28 10/28-10/28 10/28-10/28 10/28-10/28 10/28-10/28 1-3 \vdash 1- \vdash ப ш Spots/Week Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# # of Weeks Н) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Total Spots ш <u>|-</u>4 \vdash ب \$350.00 \$1,100.00 \$6,500.00 \$1,300.00 Total Cost \$1,000.00 \$500.00 \$500.00 \$500.00

-REPORT TOTALS-

Buyline Comment: NEWS

Report Totals: 115 / \$84,650.00

-SALES MONTHLY TOTALS-

Oct 12: 77 / \$60,000.00 Sales Totals: 115 / \$84,650.00

Nov 12: 38 / \$24,650.00

5 of 6

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Rep Order# 6809944 Ver# 1 Mod# 0 Status Confirmed EC'd Yes	(od# 0 Sta	tis Co	nfirmec		affic Oı	Traffic Order# 100315 L Showing	Last Received: ing Buylines: Al		ı ted: /13/201/	04/16/201 20 PM	04/16/2012 2:50 PM 2 3:20 PM	
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Station Totals: 115 / \$84,650.00 Lines not sent/rcld/rtrn: 0 / \$0.00												
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- CREDIT RISK -

Books Demos

NOV12 RA35+

KTUD LESS THAN 1% EST SHARES

CASH IN ADVANCE

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